



Maintaining Efficiency and Effectiveness in Tough Economic Times – Delivering Quality

The current global economic crisis is having a clear and significant impact on local, regional and international business sectors. The economy is just plain bad. Customers are harder to reach. They are less willing to spend. There is more competition. Overall, it is harder to run a business. None of this is news any longer, it is just reality. What is not so clear is how to operate under such conditions. Regardless of the approach, it is an important aspect of operational strategy to maintain efficiency and effectiveness, while conducting business and continuing to supply customers with quality products and services. It is also during these times that businesses can “dial in” and create new opportunities which others just plainly cannot see.

This training session will include processes and techniques that will assist your business in Strategic Management by Spending Smarter, Marketing your Company Smarter, Maintaining Employees, Maintaining Customers, Controlling Cost and so much more. Don't let these tough economic times destroy your business! Let us train you on how to overcome and succeed the threats you face.

The Session will take place on April 20th, 2016 and will run for three (3) hours from 5:00pm – 8:00pm at Antigua & Barbuda Hospitality Training Institute (ABHTI) at Dutchman's Bay, Coolidge. Cost for this training is EC\$185.00. Certificates will be awarded upon completion of the Session. Training materials and snacks will be provided to participants.

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Register Now!!!!